




90 Day Quick Start Action Plan

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Status	Complete

90-Day Quick-Start Action Plan

✓ Minimum Daily Tasks:

- Visit your Sponsorship Dashboard
 - Connect with all leads - ensure to craft a customized message to each.
- Respond to all messages in your inbox
- Respond to all recommendations (if applicable).
- Review Post Insights for all updates on your comments and posts.

✓ Minimum Weekly Tasks:

- Post in Community Group
- Post in each group you've joined - create new posts to fit each group
- Post to Home Feed any helpful content such as blogs, videos, interviews, customer success stories.
- Comment on others' posts as relevant
- Select 5-10 high value connections you haven't heard back from in 3 weeks to follow up with and keep the conversation warm.

Example: "Hi, It's been a few weeks, how is business going?"

Month 1: Foundation and Launch

Week 1: Profile Optimization & Network Growth

Day 1:

- Complete 100% of profile sections
 - Upload high-quality photos (headshot, banner, logo)
 - Gallery only if you have a physical product or service
 - Write compelling About Us section (use the Elevator Pitch AI to get you started)
 - Focus on your Ideals section and select 8-10 tags for Ideal Customers and Businesses We Can Partner With
 - Add all products and services you provide

Day 2:

- Bring your existing network into Alignable using the [Alignable Contact Finder](#)
- You can also invite businesses using your own [custom invitation link](#).
- Join your Alignable Alliance (if applicable)
 - Register for any in person events to meet local people

Day 3:

- Review Posts in your Community Group
 - Review content type and cadence - What gets engagement and what doesn't. How often do people post?
- Post to your community group - speak to something in the community, sports teams, events, construction projects - tie it back to business.
 - Be inquisitive, ask for advice, give a good tool tip, celebrate a community win
 - This is not a place to advertise your service or talk only about how you can help them with [insert problem you solve for]
- Join 2 Alignable groups that interest you

Day 4:

Register for a [Lunch & Learn: Mastering Local Networking Event](#) to learn how to really target the community you sponsor.

Join 3 groups that your ideal partners or ideal clients could be a part of.

Day 5:

Make any updates or tweaks to your ad by 12pm Eastern Time

Request 3-5 initial recommendations from contacts you have already worked with

Example Request: Hi [Name], I'm building up my Alignable profile. If you feel comfortable, could you leave me a recommendation based on our work together? Thank you so much.

Week 2: Warming Up the Audience

Post in your community following the cadence of the group.

Comment on at least 1 post in each group you joined - be helpful or uplifting - do not sell or introduce yourself.

Register for a Smart Connect Networking Event

Week 3: Be Seen

Comment on posts where relevant

After reviewing the content and cadence of the groups you joined, create a post in each group. Stay on topic, be inquisitive, ask for or give advice, be a good community member.

Update your advertisement including visual by 12pm Eastern on Friday

Install tracking to measure results

Example:

Metric	Goal	Actual
Profile views		
New connections		
Quality conversations		

Metric	Goal	Actual
Qualified leads		
Closed deals		
Potential referral partners:		

Week 4: Start Targeting

- Using your tags to target your ideal clients, use the rest of your connection requests.
 - Create a custom connection request message based on the person you are connecting with.
- Start using Smart Connect Attendance Registrations to find high value events to attend
- Request 2-3 additional recommendations

Month 1 Goal: 10+ connections, 6+ meaningful conversations, 1-3 qualified leads

Month 2: Optimization and Scale

Week 5: Analyze and Adjust

- Review Month 1 performance metrics
- Identify top-performing messages that received responses
- Identify top-performing posts
- Adjust engagement in underperforming groups (post style, cadence, content)
- Document what's working to do more of it

Week 6: Scale What Works

- Increase budget on winning ad campaigns
 - White glove service and on-hand help is available at \$400 and up.
- Send more connection requests using proven messages
- Double down on content types that got engagement

- Reach out to partners for reciprocal referrals
- Update your advertisement including visual by 12pm Eastern on Friday

Week 7: Test New Approaches

- Launch second ad campaign with different community targeting
- Try different content format
- Engage in new groups or communities

Week 8: Relationship Deepening

- Schedule calls with 5-10 top connections
- Send personalized value adds to warm prospects
- Formalize 2-3 referral partnerships

Month 2 Goal: 25+ new connections, 20+ quality conversations, 8-10 qualified leads, 1-2 closed deals

Month 3: Systems and Sustainability

Week 9: Document Your Process

- Create templates for all common messages
- Establish your weekly routine and schedule it
- Set up tracking spreadsheet for leads and ROI
- Update your ad completely before 12pm Eastern

Week 10: Community Leadership

- If you have an Alliance - ask to partner on the next in person event
- Make 3-5 valuable introductions between connections
- Increase group engagement and helpfulness

Week 11: Referral Network Expansion

- Reach out to 10 potential referral partners

- Set up 3-5 partner meetings
- Create partner introduction email template
- Establish tracking system for referrals given/received

Week 12: Quarter Review and Planning

- Calculate 90-day ROI from Alignable sponsorship
- Document all wins and lessons learned
- Identify top 3 strategies to maintain/expand
- Plan next quarter's campaigns and goals

Month 3 Goal: 25+ new connections, 10+ quality conversations, 12-15 qualified leads, 3-5 closed deals
